

Raúl Zarza

Web Developer & SaaS Builder

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Web developer with over 10 years of experience designing and building web platforms, SaaS products, and digital tools for real businesses. I specialize in taking operational problems and turning them into working software. I work independently from La Paz, Mexico, combining my own products with custom development for clients.

SKILLS

FRONTEND

React, Next.js, Astro, Tailwind CSS, HTML/CSS, JavaScript, TypeScript

BACKEND

Node.js, Firebase, Supabase, tRPC, REST APIs

TOOLS

Git, Vercel, Cloudflare, PWA, Google Maps API

OTHER

UI/UX Design, Technical SEO, Multi-tenant Systems, Payment Integration

OWN PRODUCTS

Mi Granja · migranja.app

SaaS for livestock management. Track inventory, reproduction, health records, and herd events from any device.

Next.js · Firebase · PWA

Baja Rent · bajarent.app

Platform for rental businesses: washers, bikes, tools, and more. Customer management, inventory, and payments.

Next.js · Firebase · Tailwind

HUAM Deportiva · huamdeportiva.com

Platform to create, promote, and manage sports events in Baja California Sur, Mexico.

Next.js · Firebase · Google Maps

Baja Minigolf · bajaminigolf.com

Digital scoring system for a mini golf course in La Paz. Real-time score tracking.

Next.js · Firebase · Realtime DB

EXPERIENCE

2024 — PRESENT

Independent Developer & Product Builder

Development and maintenance of own SaaS products (Mi Granja, Baja Rent, HUAM Deportiva, Baja Minigolf). Design, architecture, fullstack development, and operations.

2020 — 2024

Web Platform Development

Building full platforms for businesses: management systems, dashboards, admin panels, and internal tools. Operations digitization for diverse clients.

2014 — 2020

Web Development & First Projects

Websites, online stores, and first web applications. Working with direct clients solving real problems. Exploration and adoption of modern technologies.

SERVICES

- Full web platform development
- Operations digitization and automation
- SaaS products (MVP to production)
- Data migration and team training